

## DRAFT STRATEGIC PLAN ELEMENTS

### VISION

Elgin is an authentic City that honors its history while aspiring to be inclusive, innovative, and vibrant.

### ORGANIZATIONAL VALUES

- Dedicated
- Collaborative
- Respectful
- Innovative

### ORGANIZATIONAL MISSION

A transformative organization at the forefront of governmental service delivery.



### STRATEGIC OUTCOME AREAS

#### Connected, Engaged, and Inclusive Community

Elgin fosters community-building through connection, education, resources, and events to strengthen Elgin’s social fabric.

#### Diverse Housing and Livable Neighborhoods

Elgin advances the creation of safe and affordable neighborhoods by supporting a variety of housing options that allows aging in place and encourages neighborhood involvement.

#### Vibrant Destinations

Elgin creates and supports inviting and accessible venues and outdoor spaces for recreation and entertainment, supported by food and retail amenities.

#### Diversified Growth

Elgin’s diversified growth is intentional and determined by a welcoming community for residents and businesses alike.

#### Financially Sustainable Infrastructure and Services

Elgin provides high-quality services and reliable infrastructure through innovative approaches and long-term planning in a fiscally responsible manner.

#### Environmental Stewardship

Elgin partners with residents and businesses to foster a tradition of ownership of our shared environment, while also preparing for shifting climate impacts.